



Job posting

Position:

BRAND DIRECTOR

(Full-time permanent position)

Reports to:

General Manager – BC Peace Division
Brand Director – BC Interior Group

Address:

10532 Alaska Road
Fort St. John, BC
V1G-1B3

Astral Radio is looking for an energetic, experienced broadcaster to be a **Brand Director in our BC Peace Group**. The successful applicant should be a team player with a great work ethic, love of the business and be extremely organized. You have an interest in running this group of 4 radio stations and growing our formats in the BC Peace.

Responsibilities:

- Music Scheduling and adds for the Bear format.
- Preparing, planning, and executing promotions.
- Participating in weekly Management meetings.
- Manage on-air & production staff.
- Air-checking and mentoring a young on-air staff.
- Cover air shifts both live and voice tracked for vacation relief.

Skill requirements:

- Music Master and Maestro software experience a must
- Excellent organizational skills and multi-tasking skills
- Maestro on air delivery system
- On air experience

Qualifications:

- The ideal candidate will have post-secondary education in broadcasting, or related experience.
- Management experience an asset
- Minimum 5 years on-air experience
- Strong references



Any candidate who wants to apply for this opportunity should send their resume and cover letter to:

**Astral Radio
C/O Terry Shepherd – GM, BC Peace
901 – 102 Avenue
Dawson Creek, BC
V1G-2B6**

Email: tshepherd@astral.com

As an equal opportunity employer, Astral is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.